

For Immediate Release
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KCSB FM 91.9

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University of California College-Radio Stations 91.9 KCSB-FM & 88.1 KZSC Present: DIRTY BIRD DJ LIVESTREAM on Saturday May 22nd 8PM



(Santa Barbara, CA) — **KCSB-FM 91.9** — and co-host KZSC-FM (UC Santa Cruz) — invite music lovers from around the globe to a virtual, live DJ performance by up-and-coming deep house producer **DIRTY BIRD**. Dirty Bird (aka Gum) is a multimedia artist, DJ, and music producer from rural North Carolina specializing in Afro-futurism, hobbyist electronics, Y2K aesthetics, and dance music. From custom hazmat suits and 24 karat gold CDs to DIY hacker tools and software piracy guides, you never know what's coming next out of his laboratory. Smooth, funky keys and thumping drums are the soundtrack to his multifaceted operations.

The event will be streamed through Zoom. The zoom link will be all over KCSB & KZSC's social media. In addition, the event will be streamable on May 22nd at KCSB's Youtube Channel (www.youtube.com/kcsbfm919). There is no admission fee and pre-registration is not required.

KCSB SOCIAL MEDIA
Instagram: @kcsbfm
FB: KCSB-FM 91.9
Twitter: @KCSB

KZSC SOCIAL MEDIA
Instagram: @kzsc
FB: KZSC-FM 88.1

With pandemic restrictions still in place, KCSB and KZSC are thrilled to announce the first UC cross-campus virtual concert experience with a rising, underrepresented, and independent artist. This collaboration showcases the determination of UC student organizers to amplify independent artists and to highlight freeform entertainment that also challenges our audience. Members of each station have been working closely together to structure a virtual musical experience that will be dynamic, interactive, and compelling. KCSB and KZSC have committed

to mutually promoting the event in their respective communities and via their local airwaves, along with the careful coordination of the logistics of the event. Virtual livestreams allow for cross-region access, awareness, and promotion of alternative and independent college-and-community powered radio stations. Ambitious collaborations like this illustrate the adaptiveness of UC network radio stations to strive for novelty and intersectionality.

Dirty Bird is a multifaceted, innovative, Deep House producer hailing from North Carolina. He studied Studio-Art at NYU, he's served as a high-school teacher within his own community, and he's been releasing music in a complete, DIY fashion. Gum's music is Afro-futuristic, as he mesmerizes his audience with hypnotic synthesizers, disco samples, and by venturing off into the world of jazz. His latest works, *Time Traveler* and *Neurogenesis*, both released in 2021, are sure to have you moving and grooving just like it's 1999.

Instagram - @gum.flac

Twitter - @gum_mp3

Website - gum.computer

KCSB-FM & KZSC-FM Present DIRTY BIRD
Saturday, May 22nd, 8pm
KCSB-FM Zoom Livestream
(linked on www.kcsb.org & @KZSC's Instagram)
All-Ages / Free / All Are Invited

About KCSB-FM: Non-commercial community radio KCSB offers sounds and perspectives from the Tri-Counties and free year-round training to individuals and groups without other access to media resources. Both student and non-student volunteers learn to produce music, news, sports, cultural arts, and public affairs content airing 24/7/365 at 91.9 FM and online at kcsb.org. Most shows are produced locally, but KCSB hosts national and international programs too. KCSB is financed solely by self-assessed student fees, as part of Associated Students at the University of California, Santa Barbara (UCSB), and listener donations, and receives no State money from the University.

KCSB's special events—which include live musical performances, open mics, lectures, town forums, and film screenings—bring home the diversity and global reach of our radio programming's musical genres, along with the artistic, subcultural, intellectual, and demographic excellence of this University of California campus and the greater communities of which we are a part.

ABOUT KZSC-FM: KZSC is a noncommercial, educational, community radio station and student-run organization at UC Santa Cruz. At our core, we are curators, journalists, and advocates of inclusivity and the collaborative arts. We at KZSC share the goal of uplifting alternative and underrepresented voices in the media. This includes, but is not limited to: women; cultural, ethnic and racial minorities; people of all sexual orientations; gender identities; as well as seniors and those with disabilities.

As a volunteer-driven space, we are committed to creating a welcoming environment for all volunteers. Station-wide teamwork is fostered through open and transparent

communication by KZSC's student Governing Board. Through underwriting, PSAs, events and projects, we sustain symbiotic relationships with our local and campus communities. KZSC promotes growth by training journalists and DJs to produce quality programs that are accurate, relevant, well-produced and regularly reviewed. We aim to reflect our values in our internal operations and programming.